

# MONEY MAKING BUSINESS IDEAS



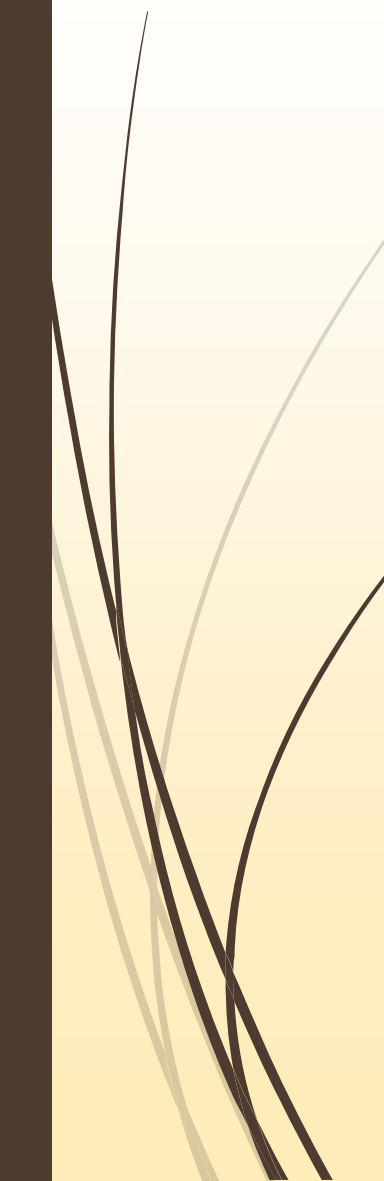

# **MONEY MAKING BUSINESS IDEAS**

**YOU CAN START FROM  
HOME WITH LOW COSTS**

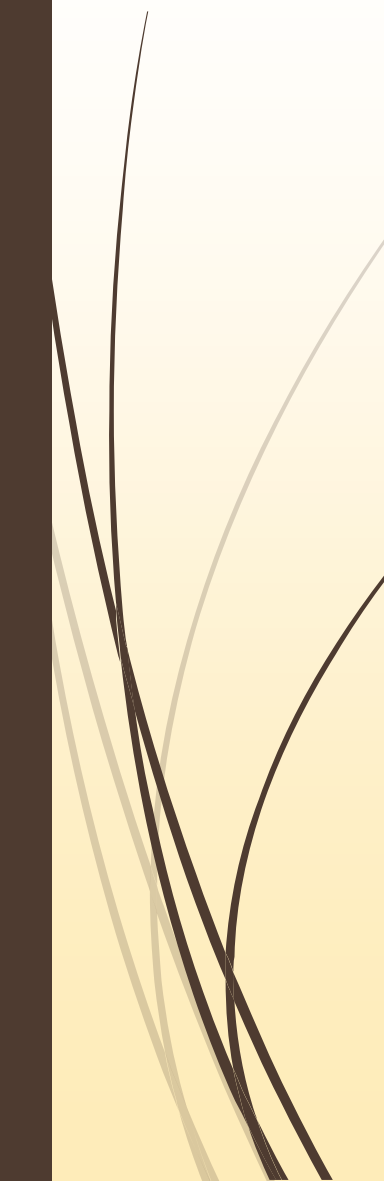



# *Information about the Book*

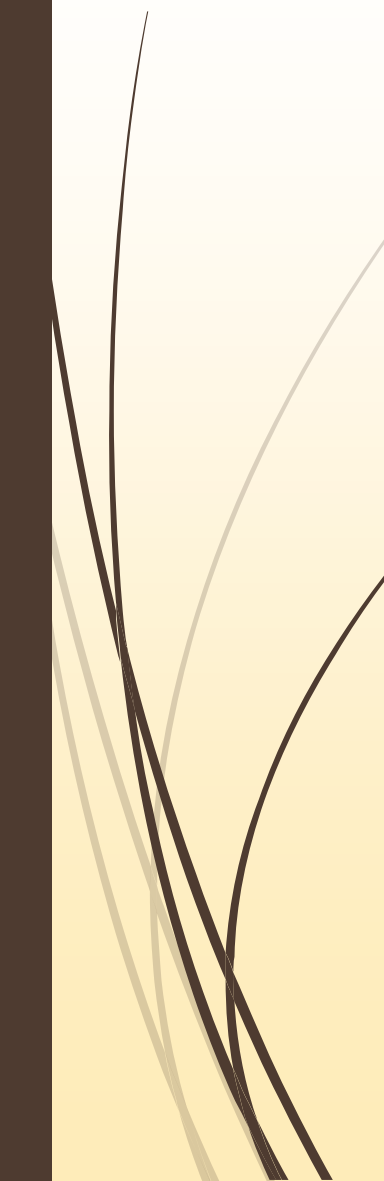

**Title:** Money Making Business Ideas - You Can Start from Home with Low Costs  
**Author:** Rashi Gupta  
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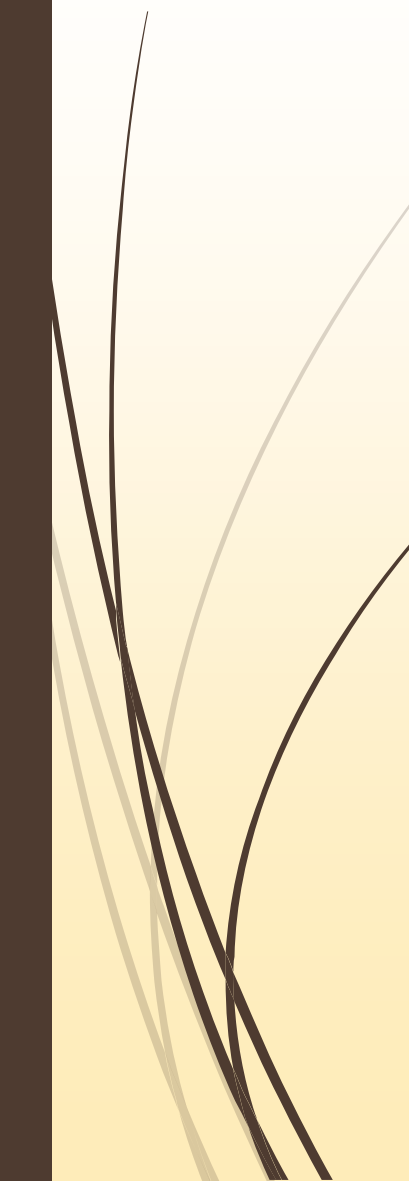

A large number of people today dream of starting something of their own and wish that they did not have to utilize their capabilities while making money for someone else. If you are one of the above, then this book could be the end of your search. The first few concerns while you start something of your own are the right choice of business and the associated investment requirement. This book places a full stop to your search for lucrative business that you can start from your home with low costs. It lists down more than 30 businesses that can give you good returns and can be operated from the comfort of your home.



If you look around yourself, surely you will find a friend or a relative or a friend's friend or your neighbor pursuing their hobby as a business (full time or part time) and most of which will be home based. And are you, on the other hand, still struggling with the choice of business? Has that made you feel left out or indecisive or unconfident? The correct choice of business is an extremely essential step in the process of 'being your own boss'. The book 'Money Making Business Ideas- You Can Start from Home with Low Costs' discusses in detail all the vital steps and concerns of operating a business from home like why your chosen business will work,




what is the business model, how will you generate money from it, What can you sell, How will you market your business and what are the raw materials/machinery required. After gathering the above mentioned details of a business, the decision of choosing an appropriate one will no longer be a cumbersome process. This book is designed to help you climb the ladder of success by being your own boss and essentially qualifies as an entrepreneurial tool for anyone who wishes to be self-employed and doesn't have the desired knowledge to go ahead.



A growing number of housewives today are willing to work in order to bring in additional money in their households and make a mark for themselves. And working from home is their first preferable choice for earning their identity. A large number of home makers are turning on their entrepreneurial caps and are in a constant search for home based business that can help them fulfill their goals and desires. This book aims at equipping such people with the required knowledge and motivation to start something of their own by sharing the concerns, decisions and choices involved in the process.





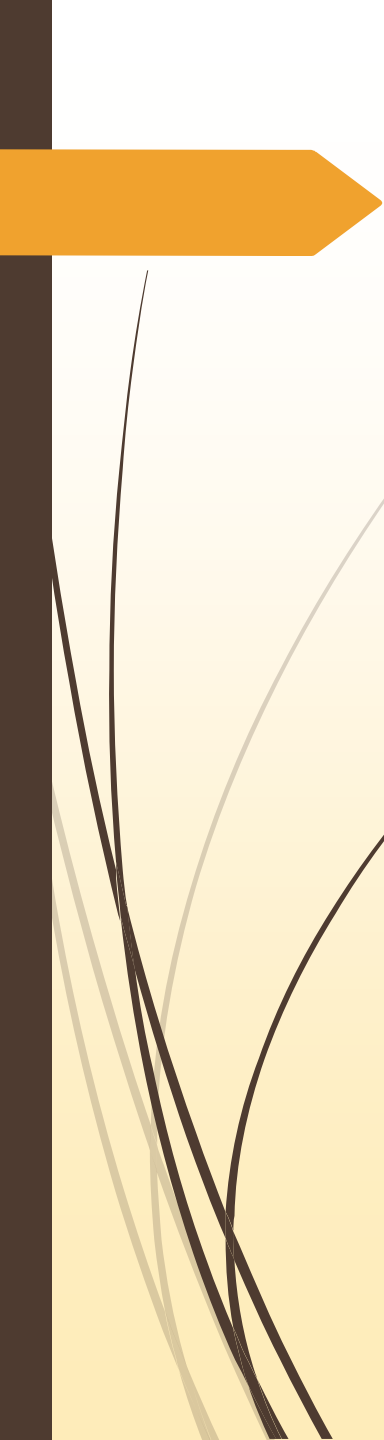
Once you have made the choice of your business, it helps you to understand the ways in which you can source the capital required and the ways you can operate your small venture.

After reading this book, the dilemma surrounding the decision to go solo will be cleared up and you will be all equipped to take on the battle with a shining armor.



# About The Author

Rashi Gupta, born and brought up in Delhi, has pursued her graduation from Delhi University and has thereafter completed her diploma in financial planning. An Associate Financial Planner (AFP) by profession, she has served various fields like business management, market research and financial planning. She has an unmatched expertise in market research and has worked extensively on a wide array of industries like Food & Beverage (Food Processing, Food Service, Alcoholic & Non Alcoholic Beverages), Fast Moving Consumer Goods (Personal Care & Homecare), Technology, Logistics and Medical Equipments.




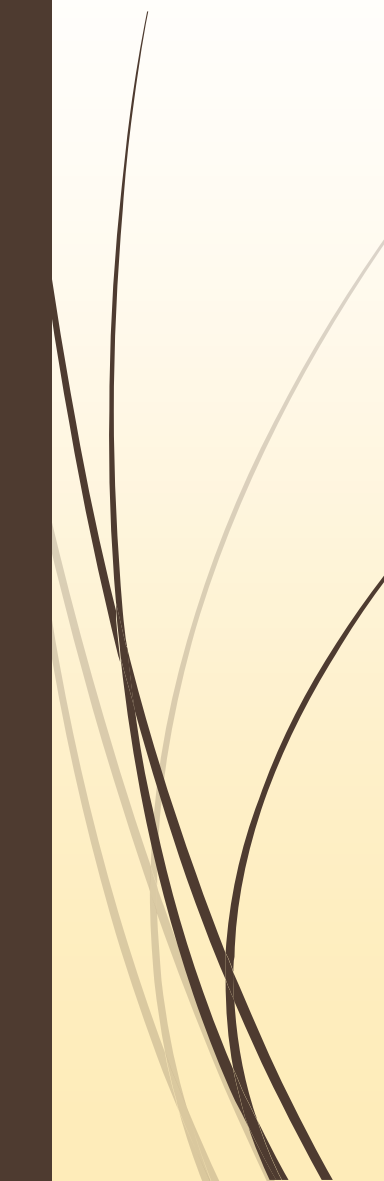
She has worked closely with leading business consultants and her research portfolio boasts of detailed research reports which explores length and breadth of the industry by covering vital aspects like demand drivers, growth inhibitors, SWOT Analysis, Porters 5 force Analysis, Herfindahl- Hirschman Index (HHI), Demand-supply analysis, industry forecasts, project feasibility, project identification and financial comparison of the industry players.

Her profound experience in business management, research and entrepreneurship are the key contributors in authoring this book. She has also explored other creative writing avenues like food reviews, which has earned her many appraises.

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## **BEST HOME BASED BUSINESS IDEAS**

1. Home based Bakery
2. Fitness/Yoga/Aerobics Centre
3. Crèche
4. Customized Gifts
5. Cooking Classes
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7. Match Making
8. Gift Packaging

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9. Catering
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  19. Plant Nursery
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## OTHER BUSINESS IDEAS


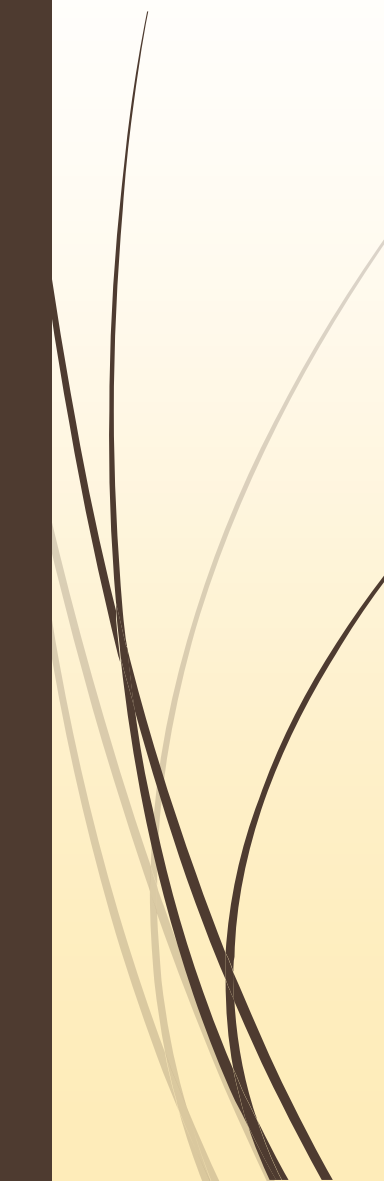
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8. Recruitment Agency
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## **WORKING FROM HOME**

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## **IMPORTANT CHAPTERS COMPILED FROM VARIOUS BOOKS AUTHORED BY MOTIVATIONAL WRITER ORISON SWETT MARDEN FOR ENTREPRENEURS**

1. Seize your Opportunity
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# ***NIIR PROJECT CONSULTANCY SERVICES***

An ISO 9001:2008 Company

# Who are we?

- ▶ One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- ▶ We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad

# What do we offer?

- ▶ Project Identification
- ▶ Detailed Project Reports/Pre-feasibility Reports
- ▶ Market Research Reports
- ▶ Technology Books and Directory
- ▶ Databases on CD-ROM
- ▶ Laboratory Testing Services
- ▶ Turnkey Project Consultancy/Solutions
- ▶ Entrepreneur India (An Industrial Monthly Journal)

# How are we different ?

- ▶ We have two decades long experience in project consultancy and market research field
- ▶ We empower our customers with the prerequisite know-how to take sound business decisions
- ▶ We help catalyze business growth by providing distinctive and profound market analysis
- ▶ We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- ▶ We use authentic & reliable sources to ensure business precision

# Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



# Who do we serve?

- ▶ Public-sector Companies
- ▶ Corporates
- ▶ Government Undertakings
- ▶ Individual Entrepreneurs
- ▶ NRI's
- ▶ Foreign Investors
- ▶ Non-profit Organizations, NBFC's
- ▶ Educational Institutions
- ▶ Embassies & Consulates
- ▶ Consultancies
- ▶ Industry / trade associations

# Sectors We Cover

- ▶ Ayurvedic And Herbal Medicines, Herbal Cosmetics
- ▶ Alcoholic And Non Alcoholic Beverages, Drinks
- ▶ Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- ▶ Activated Carbon & Activated Charcoal
- ▶ Aluminium And Aluminium Extrusion Profiles & Sections,
- ▶ Bio-fertilizers And Biotechnology
- ▶ Breakfast Snacks And Cereal Food
- ▶ Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

# Sectors We Cover *Cont...*

- ▶ Bamboo And Cane Based Projects
- ▶ Building Materials And Construction Projects
- ▶ Biodegradable & Bioplastic Based Projects
- ▶ Chemicals (Organic And Inorganic)
- ▶ Confectionery, Bakery/Baking And Other Food
- ▶ Cereal Processing
- ▶ Coconut And Coconut Based Products
- ▶ Cold Storage For Fruits & Vegetables
- ▶ Coal & Coal Byproduct

## Sectors We Cover *Cont...*

- ▶ Copper & Copper Based Projects
- ▶ Dairy/Milk Processing
- ▶ Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- ▶ Electrical, Electronic And Computer based Projects
- ▶ Essential Oils, Oils & Fats And Allied
- ▶ Engineering Goods
- ▶ Fibre Glass & Float Glass
- ▶ Fast Moving Consumer Goods
- ▶ Food, Bakery, Agro Processing

## Sectors We Cover *Cont...*

- ▶ Fruits & Vegetables Processing
- ▶ Ferro Alloys Based Projects
- ▶ Fertilizers & Biofertilizers
- ▶ Ginger & Ginger Based Projects
- ▶ Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- ▶ Hotel & Hospitality Projects
- ▶ Hospital Based Projects
- ▶ Herbal Based Projects
- ▶ Inks, Stationery And Export Industries

# Sectors We Cover *Cont...*

- ▶ Infrastructure Projects
- ▶ Jute & Jute Based Products
- ▶ Leather And Leather Based Projects
- ▶ Leisure & Entertainment Based Projects
- ▶ Livestock Farming Of Birds & Animals
- ▶ Minerals And Minerals
- ▶ Maize Processing(Wet Milling) & Maize Based Projects
- ▶ Medical Plastics, Disposables Plastic Syringe, Blood Bags
- ▶ Organic Farming, Neem Products Etc.

## Sectors We Cover *Cont...*

- ▶ Paints, Pigments, Varnish & Lacquer
- ▶ Paper And Paper Board, Paper Recycling Projects
- ▶ Printing Inks
- ▶ Packaging Based Projects
- ▶ Perfumes, Cosmetics And Flavours
- ▶ Power Generation Based Projects & Renewable Energy Based Projects
- ▶ Pharmaceuticals And Drugs
- ▶ Plantations, Farming And Cultivations
- ▶ Plastic Film, Plastic Waste And Plastic Compounds
- ▶ Plastic, PVC, PET, HDPE, LDPE Etc.



# Sectors We Cover *Cont...*

- ▶ Potato And Potato Based Projects
- ▶ Printing And Packaging
- ▶ Real Estate, Leisure And Hospitality
- ▶ Rubber And Rubber Products
- ▶ Soaps And Detergents
- ▶ Stationary Products
- ▶ Spices And Snacks Food
- ▶ Steel & Steel Products
- ▶ Textile Auxiliary And Chemicals

## Sectors We Cover *Cont...*

- ▶ Township & Residential Complex
- ▶ Textiles And Readymade Garments
- ▶ Waste Management & Recycling
- ▶ Wood & Wood Products
- ▶ Water Industry(Packaged Drinking Water & Mineral Water)
- ▶ Wire & Cable

## Niir Project Consultancy Services

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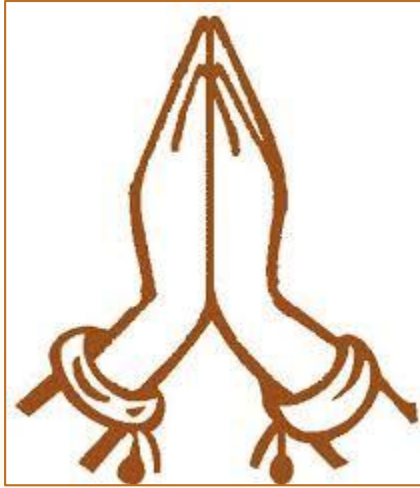
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