



Peanut Butter

Manufacturing Industry.

Start a Food Processing

Factory.

Processed Food Industry

Introduction

Peanut, also known as groundnut, is classified as both a grain legume and an oil crop (because of its high oil content).

Applications: peanuts are used for

- **Production of nutritional supplements**
- **Peanut butter**
- **Confectionery Products** – peanut candy bars, peanut butter cookies, cakes, chocolates
- **Snacking Products** – salted peanuts, dry-roasted peanuts, boiled peanuts



Peanut butter is a high protein, low calorie product that possess high nutritional value. It is healthy alternative to dairy butter and used as bread spread. Major market presence of peanut butter is in western countries in comparison to Asian countries such as India as product is relatively new to the Asian region. Peanut butter is used in various applications in the form of spread and is used as the substitute for milk butter. However, in comparison to other spreads peanut butter is a low calorie product with high protein content.

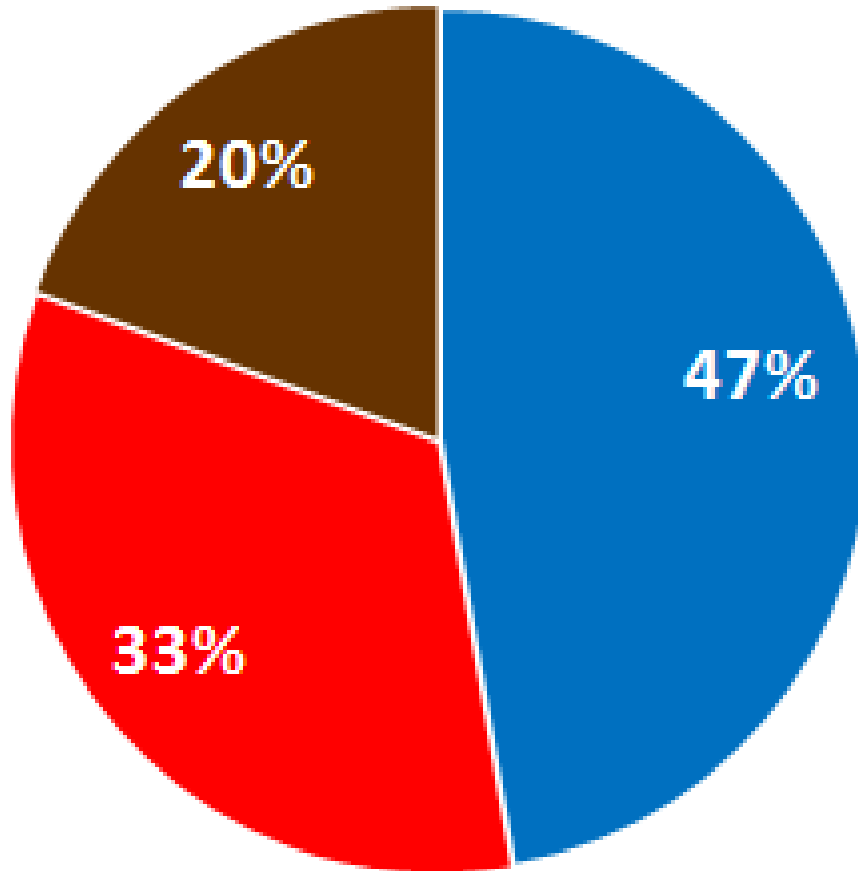


Consumption of peanut butter includes various benefits associated with it such as it helps to reduce the weight and also possess optimum nutrition value. Peanut butter are also available in powder form and used in various applications such as breakfast food, savory sauces and smoothies.

Gujarat has been a leader in traditional butter production. Now, the state has also emerged as the largest manufacturer.



Peanut Butter Market in India



- Crunchy Peanut Butter
- Creamy Peanut Butter
- Chocolate Peanut Butter

The global peanut butter market is expected to witness robust growth over the forecasted period due to the rising needs of the consumers for low calorie nutritious products. Globally, among all regions, North America is expected to contribute highest market share, followed by Europe over the forecasted period. In North America, U.S. is expected to contribute maximum market share due the high disposable income of the consumers. However, in emerging economies such as Asia Pacific peanut butter market is anticipated to witness highest growth owing to the rising disposable income of consumers in these regions.



Changing lifestyle coupled with shift towards the intake of convenient food are also factors that are expected to drive the peanut butter market in the coming four to five years. Major restraint that is expected to hamper the growth of the overall peanut butter market is the availability of peanut at relatively competitive prices coupled with fluctuating production of peanuts especially in India.

Largely used as a sandwich spread, it can either be used with other kind of spreads or in savory sauces, bakery products and smoothies. A variety of flavors, new blends, rising disposable income of consumers and growing preferences for nutritious products are the major factors driving the growth of the global peanut butter market.



The Peanut Butter Production industry's revenue decreased at an annualized rate of 2.0% over the five years to 2018 reaching \$1.9 billion in 2018.

Increasing health awareness is raising the inclination of consumers towards low calorie healthy diets. Peanut butter is a low calorie product which has high protein and nutritional value. In Asia-Pacific region, around 35% of different food items utilizes peanuts as an ingredient. However, peanut butter has high penetration in western countries market as compared Asia-Pacific region due lack of awareness about the benefits associated with peanut butter.



Peanut butter is considered as a staple food in US, Canada and Western European Countries for breakfast. Nearly 90% of the United States households consume peanut butter as bread spread. And around one third of the peanuts which is harvested in US is utilize for the manufacturing of peanut butter. Every year over 2 billion pounds of peanuts are utilized in the production of peanut butter.

Peanut butter contains high amount of essential nutrients and dietary fiber and are rich in minerals such as potassium and magnesium. These nutrients help in preventing diseases and improving health.



These nutrients help in preventing diseases and improving health. Consumption of peanut butter helps in weight loss and it lowers the risk of type II diabetes and gallstones. Regular consumption of peanut butter improves the antioxidant properties of the body which helps in controlling fatal diseases such as cancer and other degenerative conditions. These are some of the key factors which are boosting the growth of global peanut butter market.



The wide application of peanuts in the food industry is considered as a major driver for peanuts market. Peanuts are widely used for the extraction of oils and peanut flour. The processing of peanuts and its high consumption as snacks also has a positive impact on its market growth. The high nutrient value of peanuts make its consumption more popular amongst the health conscious consumers. Shift in consumption pattern and adoption of healthy lifestyle has supported the positive growth of peanuts market. However, peanut is also listed as one of the major allergens due to which its consumption is restricted only amongst the consumers who do not have peanut allergy.



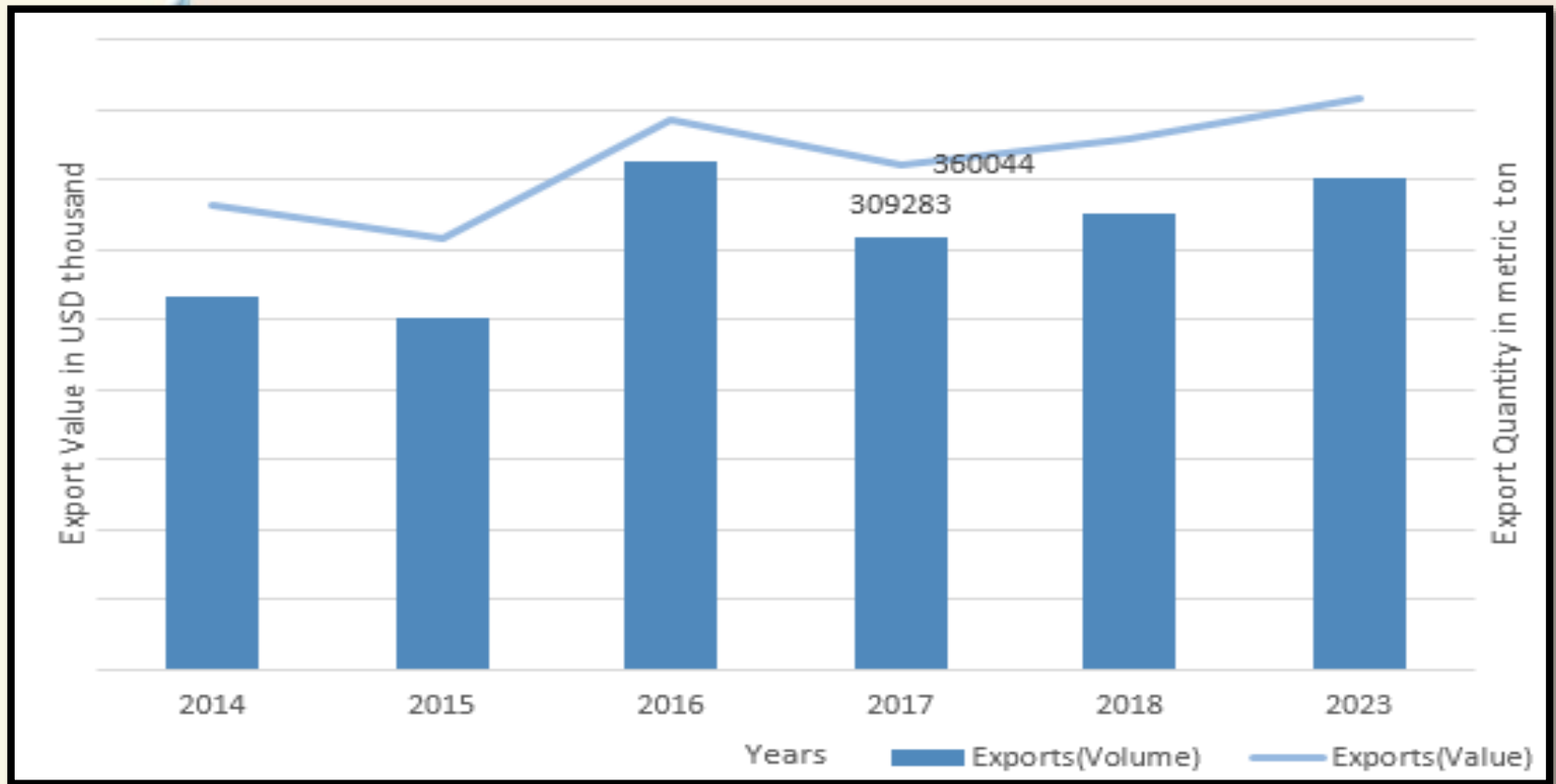
On the basis of peanuts form, raw form is found to hold a major share and is calculated to increase at high rate globally based on the oil and flour extracted from the raw form of peanuts. However, the convenience usage of the powder form is supporting the increased demand of the product from consumer's side. The application of peanut in extraction of peanut oil is found to hold a major share on a global level. Amongst the distribution channels for the sale of peanuts, hypermarket and supermarket's share is projected to increase at a high rate.



USA is the fourth largest producer and second largest exporter of peanuts in the world. The main peanut producing regions in United States are Georgia, Texas, Alabama, North Carolina, Florida, Virginia. The major countries that import peanuts from the US in terms of value, as of 2017, are Mexico (USD 112,020 thousand), Canada (USD 102,663 thousand) Netherlands (USD 57,421 thousand), Japan (USD 20,905 thousand), China (USD 19,426 thousand), among others. The demand for US peanuts is increasing in countries, like China, Canada, European Union, and Mexico. Peanut exporters in the US have a good opportunity to capture the global market because of worsened weather conditions in major production areas of Argentina.



Peanut Market: Exports Value in USD thousand and Volume in Metric Ton, USA, 2014-2023



Peanuts has been segmented on the basis of application which comprises Direct consumption/Culinary purpose, Bakery and confectionery, Peanut butter and Spreads, Peanut bars, Dairy Products, Oils, Others. Peanuts application in oil production is holding a large share followed by application in bakery and confectionery.



Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	77.50	77.50	Capital	0.00	140.36	140.36
Buildings	0.00	177.00	177.00	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	126.25	126.25	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	10.00	10.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	55.00	55.00	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	20.00	20.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	421.08	421.08
Preliminary & Pre-operative Exp	0.00	2.50	2.50	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	12.50	12.50	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	80.69	80.69				
TOTAL	0.00	561.44	561.44	TOTAL	0.00	561.44	561.44

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share				No. of Times	
						%		%			%
1-2	6.07	9.44	16.07	24.00	0.00	100.00	6.07	0.00	6.07	1.00	0.00
2-3	8.86	11.83	24.93	18.00	0.00	100.00	8.86	0.00	8.86	1.00	0.00
3-4	11.67	14.29	36.61	12.00	0.00	100.00	11.67	0.00	11.67	1.00	0.00
4-5	14.41	16.73	51.02	6.00	0.00	100.00	14.41	0.00	14.41	1.00	0.00
5-6	17.06	19.11	68.08	0.00	0.00	100.00	17.06	0.00	17.06	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Retur n on Net Worth	Profitability Ratio					Assets Turnov er Ratio	Curre nt Ratio
	Individ ual	Cumulat ive	Overa ll					GPM	PBT	PAT	Net Contri bution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.37	1.37		1.49	1.49	3.77	6.42%	3.45%	2.32%	512.7 4	13.96 %	3.47	1.07	
2-3	1.68	1.52		0.72	0.72	2.42	7.03%	4.48%	2.90%	570.8 9	13.33 %	3.63	1.19	
3-4	2.05	1.68	2.05	0.33	0.33	1.65	7.45%	5.24%	3.35%	651.7 9	13.31 %	3.64	1.32	
4-5	2.50	1.86		0.12	0.12	1.18	7.74%	5.79%	3.67%	732.6 9	13.30 %	3.55	1.47	
5-6	3.03	2.05		0.00	0.00	0.88	7.93%	6.19%	3.91%	813.6 0	13.29 %	3.42	1.78	

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	49.38%
Total BEP (% of Installed Capacity)	52.91%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	28.61%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	20.588

Major Queries/Questions Answered in the Report?

- 1. What is Peanut Butter Manufacturing industry ?**
- 2. How has the Peanut Butter Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Peanut Butter Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Peanut Butter Manufacturing plant ?**

- 5. What is the structure of the Peanut Butter Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Peanut Butter Manufacturing Business?**
- 7. What are the operating costs for setting up Peanut Butter Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Peanut Butter Manufacturing plant ?**

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Peanut Butter Manufacturing plant ?

10. What are the requirements of raw material for setting up Peanut Butter Manufacturing plant ?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Peanut Butter Manufacturing Business?

12. What is the Manufacturing Process of Peanut Butter?

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- 14. What will be the income and expenditures for Peanut Butter Manufacturing Business?**
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18. What are the Personnel (Manpower) Requirements for setting up Peanut Butter Manufacturing Business?

19. What are Statistics of Import & Export for Peanut Butter?

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21. What is the Break-Even Analysis of Peanut Butter Manufacturing plant?

22. What are the Project financials of Peanut Butter Manufacturing Business?

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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Peanut Butter.” provides an insight into Peanut Butter market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Peanut Butter project. The report assesses the market sizing and growth of the Indian Peanut Butter Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Peanut Butter sector in India along with its business prospects. Through this report we have identified Peanut Butter project as a lucrative investment avenue.

Tags

Peanut Butter Processing Plant, Production of Peanut Butter, Start a Peanut Butter Manufacturing, Peanut Butter Production Process Pdf, Small Scale Peanut Butter Production, Small Scale Peanut Butter Production Pdf, Peanut Butter Process Flow Chart, How to Make Peanut Butter, Peanut Butter Manufacturing Plant Cost, Peanut Processing Pdf, How Peanut Butter is Made, Manufacturing Process of Peanut Butter, Peanut Butter Manufacturing Business, Peanut Butter Production, Peanut Butter Manufacture, Peanut Butter Manufacture, How to Start Peanut Butter Business, Peanut Butter Making Business, Starting Peanut Butter Manufacturing Business, Feasibility Report on Peanut Processing, Potential Use of Peanut By-Products in Food Processing, Peanut Industry, Food processing industry, Small Scale Food Processing Projects, Agro Based Food Processing Industry, Projects for Small Scale Food Processing Industry,

Agri-Business & Food Processing, Detailed Project Report on Peanut Butter Manufacturing, Start a Food Processing Factory, Project Report on Peanut Butter Production Business, Pre-Investment Feasibility Study on Peanut Butter Production, Techno-Economic feasibility study on Peanut Butter Production, Feasibility report on Peanut Butter Production, Project profile on Peanut Butter Production, Download free project profile on Peanut Butter Manufacturing, Most Profitable Food Processing Business Ideas, Food Processing Industry, Profitable Food Processing Business in India, Starting a Food Processing Business, Small scale food processing industry, Agro and Food Processing, Food Processing Business, Food Manufacturing Industry, Processed Food Industry, How to Start a Food Production Business, How to Start Food Processing Industry in India

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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,

New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

Fax: +91-11-23845886

Website : www.entrepreneurindia.co , www.niir.org

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- *Entrepreneur India (An Industrial Monthly Journal)*

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- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,
New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

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