# Top Business Ideas of Profitable Manufacturing & Processing Projects

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The only way to determine if your ideas can potentially be profitable as a business and is worth pursuing further is to conduct feasibility studies. The purpose each entrepreneur should conduct a detailed feasibility assessment or study is to test if that business idea makes: Personal Sense, Business Sense, Market Sense, and Financial Sense. Without looking at the personal aspect, business concept, the market, and the financials, as well as analyzing the data and information, an entrepreneur is likely not to be successful or not as successful as s/he would like to be.



A business plan is an essential roadmap for business success. A business plan provides direction, keeps you on track and is usually a requirement when you seek finance.

A business plan is a formal grid map of all of your business goals, and plans on how to achieve them. Entrepreneurial skills assist Small scale industries generate growth and development of new ventures in developing economies. At the entrepreneurship development level, a key role of the programme is to develop tools and programmes that deal with the long term effects of entrepreneurial culture.



We believe that preparing a business plan is important for any business regardless of its size or nature. To make it easier here are few project profiles for planning a business:



## **Projects Covered In This Issue**

- Potato Powder
- Banana Plantation
- Goat Rearing & Breeding
- Cashew Cultivation
- Cold Storage
- I.V. Fluids
- Puffed Rice (Muri)
- Razor Blade
- Fractionation of Turpentine Oil
- Liquor from Mahua (Wine and Hard Liquor)



## **Projects Covered In This Issue**

- LED Street Light Assembling
- Kraft Paper from Waste Paper
- Mustard Oil
- Surgical Cotton
- Multiblade Safety Razor
- Activated Carbon from Coconut Shell
- Disposable Products (Thermocol Plate, Dona, Thali and Glass, Paper Coffee and Pepsi Glass, Silver Coated Dona, Plates and Spoons, Plastic Glass and Spoon, Tissue Paper)



## **Potato Powder**

Indian vegetable basket is incomplete without mentioning the king of vegetables-potato-a sustaining force and a culinary delight. Potato powder is increasingly being used in a variety of food preparations like snack foods, soups, curries and other dishes as a thickening agent. The demand is much more than the supply at present and is likely to grow with the increasing popularity of the snack foods and other items where potato powder is used as input. In India potato is largely cultivated. So it is a good idea to make potato powder from raw potato. ....Read more.....



## **Banana Plantation**

Banana is one of the most important fruit crops grown in India. In respect of area it ranks second and first in production only after mango in this country. Banana has a multiplicity of uses including food, beverages (soft and alcoholic), snacks, feed, industrial spirits, a number of crafts and medicinal potency. Studies have shown that the banana is the cheapest carbohydrate to produce and they are able to grow in a wide range of environments and farming systems including livestock/crop farming stand, intercropping, and pure systems.....Read more....



## **Goat Rearing & Breeding**

Goats, one of the world's smallest domesticated livestock, have been actively managed for food and fiber earlier and longer than cattle and sheep. India possesses the largest goat population and ranks first in the world. In the prevailing socio-economic conditions in India where per capita holding is hardly 0.2 ha, goat rearing becomes an inseparable counterpart of mixed farming system. Goat rearing has been recommended as the best choice for the rural people in developing countries because of their wider adaptability, low investment, high fertility and fecundity, low feed and management needs, high feed conversion efficiency, quick pay off and low risk involved. ....Read more....



## **Cashew Cultivation**

Commercial cultivation of cashew is taken up in eight states of our country mainly in west and eastern coast viz., Andhra Pradesh, Goa, Karnataka, Kerala, Maharashtra, Orissa, Tamil Nadu and West Bengal. India is the third largest producer and exporter of cashew in the world next only to Vietnam and Nigeria. It is the second largest consumer of cashew and also the biggest processor with highest acreage under the crop. The current cashew production of the country accounts for 23.0% of the global production. .....Read more....



## **Cold Storage**

India is the largest producer of fruits and second largest producer of vegetables in the world. In spite of that per capita availability of fruits and vegetables is quite low because of post-harvest losses which account for about 25% to 30% of production. This is mainly because of perishable nature of the produce which requires a cold chain arrangement to maintain the quality and extend the shelf-life if consumption is not meant immediately after harvest. Read more.....



## I.V. Fluids

Intravenous fluids are fluids which are intended to be administered to a patient intravenously, directly through the circulatory system. These fluids must be sterile to protect patients from injury, and there are a number of different types available for use. Many companies manufacture packaged intravenous fluids, as well as products which can be mixed with sterile water to prepare a solution for intravenous administration. ...Read more....



## Puffed Rice (Muri)

Puffed Rice is a commonly consumed commodity as a pastime snack. It can be used in combination with nuts such as groundnut or roasted and salted cashews; with fried gram; with Jaggery and coconut gratings, or dusted with salt and spices after enrobing with oil. Since the product is easily digested and assimilated, it finds a wide acceptance among a cross section of the households. It is a versatile product with an excellent market potential.

Today the snack food is one of the most important areas of the food industry. ....Read more.....



## Razor Blade

Blade manufacture is an important industry in several of the industrially advanced countries of the world. Carbon steel blades made from high carbon steels, containing about 1.2% Carbon, have been used in safety razors since with their introduction. However, lately these are being largely replaced by stainless steel blades because of their superior performance in regard to having comfort and durability....Read more....



## **Fractionation of Turpentine Oil**

Turpentine is an essential oil obtained from pine trees. It is one of the most important substances with many applications, being widely used as a solvent in chemical industries, resins and as an ingredient in paints. Uttarakhand, Himachal, J & K, and Assam are extremely rich in pine forests. Highly purified  $\alpha$ -pinene can be obtained by vacuumfractional distillation of turpentine that has to reach 97% purity. Pine oils are also widely utilized in cleaning & home products owing to their superior antibacterial and antiseptic properties. ....Read more.....



## **Liquor from Mahua**

(Wine and Hard Liquor)

Mahua longifolia is an Indian tropical tree found largely in the central and north Indian plains and forests. It is commonly known as mahua, mahwa or Iluppai. The flowers of the tree, which have a unique fragrance, are used to produce alcohol and provide livelihood to thousands of people. There are various types of alcoholic beverages and the concentration of ethanol differs across preparation.....Read more.....



## **LED Street Light Assembling**

The key strength of LED lighting is reduced power consumption. LED's are available with at the most Lumen efficiency of 110 Lum/Watt compared to 65-80 Lum/Watt of CFL and FTL, 45 Lum/Watt of Mercury vapour and 75 Lum/Watt of metal halide or 94 Lum/Watt of Sodium Vapour. The operational life of current white LED lamps is 50,000-80,000 burning hours as compared to 5000-10000 hrs of CFL and FLT, 18000 hrs of T5 lamp, 5000 hrs of Mercury vapour, 8000 hrs of Metal halide and 8000 hrs HPSV lamp. ....Read more.....



## Kraft Paper from Waste Paper

Kraft paper is paper produced from chemical pulp produced in the kraft process. Sack kraft paper, or just sack paper, is a porous kraft paper with high elasticity and high tear resistance, designed for packaging products with high demands for strength and durability. Kraft Paper from waste paper is obtained by pressing the moist material firmly against the surface of the drying cylinder. The moist paper adheres to the cylinder surface until it is dry enough for separation. ....Read more.....



## **Mustard Oil**

Mustard/Rapeseed oil is the third largest edible oil produced in the world after Soy oil and Palm oil. At a production level of 13-14 million tons, it accounts for about 12% of the total World's edible oil production. India is estimated to have a total mustard seed output of 5 million ton while oil is around 1.3 million tons. The country also generates 2.4 million tons of oil cake. India is self-sufficient in mustard seed and oil as import and export of the commodity is almost non-existent.....Read more.....



## **Surgical Cotton**

Surgical cotton is also known as absorbent cotton" or "cotton wool". Surgical/Absorbent cotton is cleared de-oiled and bleached cotton packed in different sizes. Since Surgical/Absorbent cotton is a material which comes in direct contact with the human body, its quality is very important and should satisfy the required pharmaceutical parameters. The fiber of Surgical/Absorbent cotton is very elastic. It consists of 98%-99.5% of cellulose which has a diameter of 16.30 and a length of 12-40 mm. .....Read more.....



## Multiblade Safety Razor

A safety razor is a shaving implement with a protective device positioned between the edge of the blade and the skin. The initial purpose of these protective devices was to reduce the level of skill needed for injury-free shaving, thereby reducing the reliance on professional barbers. Plastic disposable razors and razors with replaceable blade attachments are in common use today. Razors commonly include one to five cutting edges, but sometimes up to seven edges.

The differences between this razor and the others are basically comfort, steadiness and feel. ....Read more.....



## **Activated Carbon**

from Coconut Shell

Activated carbon in any form of carbon shows high absorptivity for gases, vapours and colloidal solids in either the gas ion or liquid phase. It is available in many forms such as pellets, granules and in powder form. Activated carbon is very important chemical has wide application and employed by numerous industries which require absorption of certain gases and vapours in purification, in catalytic chemical reactions, decolorisation of vegetable oil and sugar solutions. ....Read more.....



## **Disposable Products**

(Thermocol Plate, Dona, Thali and Glass, Paper Coffee and Pepsi Glass, Silver Coated Dona, Plates and Spoons, Plastic Glass and Spoon, Tissue Paper)

Disposable cups, glasses, plates and spoons are used in daily life nowadays. In addition to be used at home these are largely used during at parties and other functions. The use of disposable items is increasing day by day because of better hygienic conditions, low cost, easy usability and impressive appearance. Plastic cups are largely used for tea, juices, coffee and other purposes. .....Read more.....



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# NIIR PROJECT CONSULTANCY SERVICES

**An ISO 9001:2015 Company** 



#### Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



#### What do we Offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Business Plan
- Industry Trends
- Market Research Reports
- Technology Books and Directory
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)

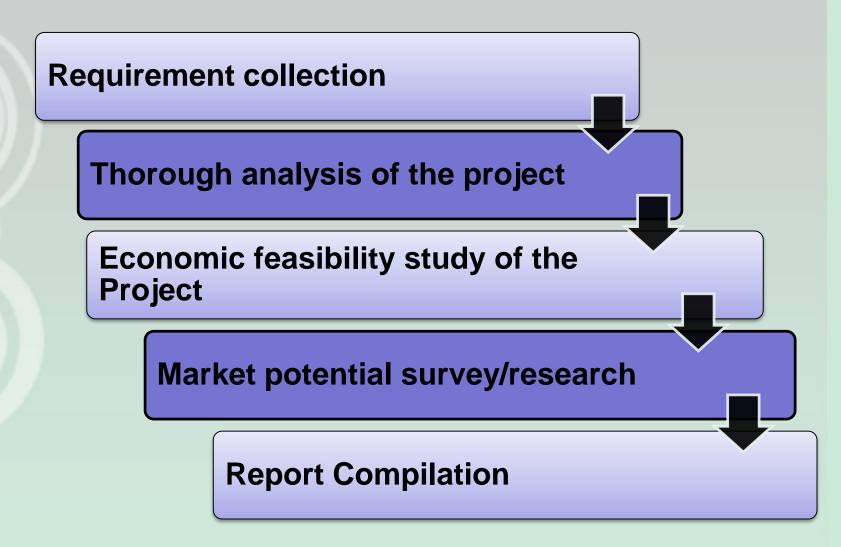


#### How are we Different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision



## **Our Approach**





### Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- $\circ$  NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations



#### **Sectors we Cover**

- O Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- O Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- O Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct



- Copper & Copper Based Projects
- Dairy/Milk Processing
- O Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- O Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing



- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries



- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- O Organic Farming, Neem Products Etc.



- O Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- O Power Generation Based Projects & Renewable Energy Based

#### **Projects**

- Pharmaceuticals And Drugs
- O Plantations, Farming And Cultivations
- O Plastic Film, Plastic Waste And Plastic Compounds
- O Plastic, PVC, PET, HDPE, LDPE Etc.



- Potato And Potato Based Projects
- Printing And Packaging
- O Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



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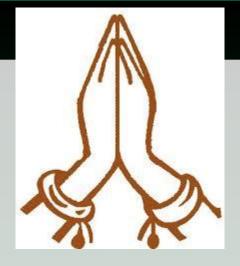


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