Amusement Park

Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis





Introduction

An amusement park is a park that features various attractions, such as rides and games, as well as other events for entertainment purposes. A theme park is a type of amusement park that bases its structures and attractions around a central theme, often featuring multiple areas with different themes. Unlike temporary and mobile funfairs and carnivals, amusement parks are stationary and built for long-lasting operation.



They are more elaborate than city parks and playgrounds, usually providing attractions that cater to a variety of age groups. While amusement parks often contain themed areas, theme parks place a heavier focus with more intricately-designed themes that revolve around a particular subject or group of subjects.



Indian Amusement Park Industry

• The amusement industry in India is at a growing stage currently with more and more developments happening in this industry all across the country.

• The size of the Indian Amusement Park business is estimated to be around Rs 4000 crores and is estimated to grow by 10% per cent per annum in next couple of years.



• The amusement and theme park industry is deemed to be worth Rs. 10000 crores in India by 2020.

Currently for a population of 1.15 billion in the country, there are only 120 amusement parks and 45 Family Entertainment Centers. This indicates that the growth potential of Indian amusement and theme park industry is substantial.



• Global leaders in entertainment parks and attractions like Universal Studios, Disney, Sony and Ripley Entertainment are mulling over investments of billions of dollars in India considering the vast potential in this region. Private equity funds are also aggressively dedicating resources towards this sector.



• The Indian small and big players in the Amusement Industry are looking at the tremendous growth potential of this industry in the next 5 years.

 Growth of India's retail sector had been the main driving force for the amusement industry in India.



• The high growth potential of the industry in highly populated India will boost tourism, social infrastructural development as well as employment generation. The success and growth potential of this industry is resulting into the advent of new manufacturers of amusement parks' rides in India.



Recreation Industry - Amusement parks

Recreation Industry is currently one of the most exciting sectors in India. The current market for leisure is estimated to cross USD 1 bn in next few years. The leisure industry mainly consist of amusement park, malls family entertainment centers (FECs) and multiplexes. The present consumer base is estimated around 30 million people. At present there are around 200 FECs in the Country and the number is expected to grow to 400 in the next couple of years. Amusement parks contribute nearly 40% of the total leisure industry turnover.



Opportunities

• Currently for a population of 1.15 billion in the country, there are only 120 amusement parks and 45 Family Entertainment Centers. This indicates that the growth potential of Indian amusement and theme park industry is substantial.

• Transport corridors like expressways and the Metro line are bringing an increasing number of people closer to entertainment hubs.



• The Indian gaming market is on the path of maturity, income levels are rising and people want to have a fun life.

• The foreign companies reportedly interested in the Indian amusement parks market include Universal Studios, Time Warner and Disney.

• Growing tourism industry



Market Outlook

The Indian amusement and theme park industry is set to more than double revenues to Rs 4,000 crore from Rs 1,700 crore now in annual revenues by 2020.

Amusement Park Market Growing at a CAGR of 10.16% During 2017 to 2021.



America led the global market in 2016 and will continue its dominance over the next four years. The analysts forecast global amusement park market to grow at a CAGR of 10.16% during the period 2017-2021.

The Indian amusement-park segment is valued at `25bn, expected to register a 20% CAGR to `60bn over next five years. The ~150 amusement parks in India register more than 50m footfalls annually.



Most Indian parks have infrastructure inferior to their global counterparts. However, the Indian amusement-park segment is on the verge of a transition, with several new parks being developed across the country. Footfalls are expected to register a 10-15% (CAGR) and are likely to touch ~`75m-80m in the next couple of years. New parks and new rides and attractions at existing parks are likely to enhance the amusement-park market in India in the next few years.





The global amusement-park industry is estimated at \$25bn, expected to touch \$32bn by FY17, a 9% CAGR. There are over 800 amusement parks worldwide with annual attendance of over 700m visitors. The US alone has 50% of the parks and annual visitors. Europe has ~330 amusement parks 🌈 with annual visits of 165m. Parks in the US and Europe are near maturity levels, whereas Asia has seen rapid growth in visitors in the last seven years.



Cost Estimation

- Plant Capacity
- Plant & Machinery
- T. C. I
- Rate of Return

- : 4000.00 ENT/day
- : Rs. 1650 lakhs
- : Rs.2041 lakhs
- : 27%

: 57%

B.E.P.



Major Queries/Questions Answered in the Report?

- 1. How to Start an Amusement Park Business?
- 2. How has the Amusement Park Business performed so far and how will it perform in the coming years ?
- 3. What is the Project Feasibility of an Amusement Park ?
- 4. What are the requirements of Working Capital for setting up Amusement Park Project?



5. What is the structure of the Amusement Park Business and who are the key/major players?

6. What is the total project cost for setting up Amusement Park ?

7. What are the operating costs for setting up a Amusement Park?

8. What are the machinery and equipment requirements for setting up Amusement Park ?

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Amusement Park?

10. What are the requirements of raw material for setting up Amusement Park ?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Amusement Park Project?



12. What is the total size of land required for setting up Amusement Park?

14. What will be the income and expenditures for a Amusement Park Project?

15. What are the Projected Balance Sheets of a Amusement Park Project?

16. What are the requirement of utilities and overheads for setting up a Amusement Park Project?

17. What is the Built up Area Requirement and cost for setting up a Amusement Park Project?



18. What are the Personnel (Manpower) Requirements for setting up a Amusement Park ?

19. What is the time required to break-even?

20. What is the Break-Even Analysis of a Amusement Park Project?

21. What are the Project financials of a Amusement Park Project?



- 22. What are the Profitability Ratios of a Amusement Park Project?
- 23. What is the Sensitivity Analysis-Price/Volume of a Amusement Park Project?
- 24. What are the Projected Pay-Back Period and IRR of a Amusement Park Project?
- 25. What is the Process Flow Sheet Diagram of a Amusement Park Project?



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(npcs)

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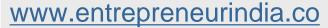


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Reasons for buying our report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product

- This report provides vital information on the product like it's characteristics and segmentation
- This report helps you market and place the product correctly by

identifying the target customer group of the product



• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions



• Our research reports broadly cover Indian markets, present analysis,

Our Approach:

outlook and forecast for a period of five years.

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• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players

• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



Scope of the Report

The report titled "Market Survey cum Detailed Techno Economic Feasibility Report on Amusement Park " provides an insight into the Amusement Park market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Amusement Park project. The report assesses the market sizing and growth of the Indian Amusement Park Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:



- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Amusement Park sector in India along with its business prospects. Through this report we have identified Amusement Park project as a lucrative investment avenue.



Tags

Theme Park Industry in India, Amusement Park Industry, Amusement Parks in India, Theme and Amusement Parks in India, Most Famous Amusement Parks in India, Best Amusement Parks, Theme Parks in India, Amusement Park Equipments, How to Start Theme Park In India, Opportunity in Amusement Parks Industry in India, Amusement Park Business Plan, Starting Theme Park, How to Start Theme Park in India, Steps to Build Theme Park, How to Start Amusement Park Business, Amusement Park Franchise, How to Design Amusement Park, Family Amusement Park & Water Park, Amusement and Theme Parks, Opportunity in Amusement Parks Industry in India, Investment Opportunity in Amusement Park, Starting Amusement & Theme Park, Business Plan of Entertainment Park, Water Park Business Plan India, Starting Amusement Park Rides & Equipment Business, Business Plan for Amusement Park, Water Park Business Plan, Free Amusement Park Business Plan, Adventure Park in India, Scope of Amusement Park, Beginners Guide to Starting Amusement Park, Amusement Park for Beginners, Joyrides at Amusement Parks, Amusement Park Rides, Business Plan of Entertainment Park, Theme Park Planning, Investment in Theme Parks, Fun Center Business Plan, Family Entertainment Business Ideas, Theme Park for Profit, Most Profitable Amusement Park Equipment, Profitable Amusement Business, Design and Construction of Water Parks,



Tags

Theme Parks, Adventure Parks, Amusement Park Theater Profitable Business, Amusement Park & Theme Park Food Ideas, Amusement Park Food and Beverage, Food & Beverage at Amusement Park, Free Amusement Park Music, Background Music for Amusement Park, Amusement Parks and Entertainment Events, Rides, Slides & Attractions at Amusement Park, Amusement Park Project, Project Reports on Amusement Park, Amusement Park Cum Water Park Detailed Project Report, Project Report on Water Park, Amusement Park Project Report, Water Park Project Report, Amusement Park Project Ideas, Plans for Amusement Park, Water Park & Amusement Park Project, Amusement Park Project Ideas, Projects on Small Scale Industries, Small Scale Industries Projects Ideas, Amusement Park Based Small Scale Industries Projects, Project Profile on Small Scale Industries, How to Start Theme Park Project in India, Amusement Park Projects, New Project Profile on Amusement Park, Project Report on Theme Park, Detailed Project Report on Amusement Park, Project Report on Amusement Park, Pre-Investment Feasibility Study on Amusement Park Project, Techno-Economic Feasibility Study on Theme Park Project, Feasibility Report on Amusement Park, Free Project Profile on Amusement Park, Project Profile on Theme Park, Download Free Project Profile on Amusement Park,



Tags

Industrial Project Report, Project Consultant, Project Consultancy, Npcs, Niir, Process Technology Books, Business Consultancy, Business Consultant, Project Identification and Selection, Preparation of Project Profiles, Startup, Business Guidance, Business Guidance to Clients, Startup Project for Amusement Park, Startup Project, Startup Ideas, Project for Startups, Startup Project Plan, Business Start-Up, Business Plan for Startup Business, Great Opportunity for Startup, Small Start-Up Business Project, Project Report for Bank Loan, Project Report for Bank Finance, Project Report Format for Bank Loan in Excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel, Detailed Project Plan Reports,



Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on

Amusement Park

Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis

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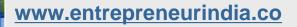
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Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



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What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
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- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)

How are we different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- \circ NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations



Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- O Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- O Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food

- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct



- Copper & Copper Based Projects
- Dairy/Milk Processing
- O Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries



- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- *Maize Processing(Wet Milling) & Maize Based Projects*
- Medical Plastics, Disposables Plastic Syringe, Blood Bags

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• Organic Farming, Neem Products Etc.



- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.



- Potato And Potato Based Projects
- Printing And Packaging
- *Real Estate, Leisure And Hospitality*
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



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Thank