

# **Best Business to Start in**

# Tamil Nadu, India

(Chennai, Coimbatore, Madurai, Tiruchirappalli, Tiruppur, Salem, Erode, Vellore, Kanchipuram, Pudukottai, Kumarapalayam, Tiruvannamalai, Karaikudi, Nagercoil, Hosur, Udhagamandalam)





# **Major Industrial Areas in Tamil Nadu:**

- \* List of IT Parks in Tamil Nadu:
- Tidel Park
- Tidel Park Coimbatore
- International Tech Park
- Mahindra World City
- IT and ITES SEZ TIDEL-II
- IT and ITES SEZ TIDEL-III



#### \* New Industrial Parks

- Thervoy Kandigai Industrial Complex
- Mappedu Industrial Complex
- Foot Wear and Leather Products SEZ at Irungattukottai
- Madurai Tuticorin Industrial Corridor
- Tuticorin Industrial Park
- Coimbatore Salem Industrial Corridor
- Chennai Ranipet Hosur Industrial Corridor



### **\* TIDCO New SEZs**

- Perambalur SEZ Project
- Petroleum Chemicals and Petrochemicals Investment Region

## **\* TIDCO New IT Parks**

- Coimbatore TIDEL Park
- IT-ITES SEZ at Taramani
- IT-ITES SEZ with Integrated International Convention centre at Taramani



Tamil Nadu has the second largest economy in India. As the most industrialized state of India, Tamil Nadu is also the most urbanized state. Service industry contributes to 45% of the economic activity in the state, followed by manufacturing at 34% and agriculture at 21%. Tamil Nadu has a network of about 113 industrial parks and estates offering developed plots with supporting infrastructure. It has been ranked first by the Economic Freedom Rankings for the States of India. Agriculture, automotive, manufacturing, transportation, textile, electronics, leather, fireworks, mining, energy and tourism are the most potential sector of the state. Tamil Nadu has the largest number of Small and medium enterprises (SMEs) in India.



## **Project Opportunities in Tamil Nadu:**

#### Automotive Industry

Tamil Nadu is being popularly hailed as "Detroit" of India as it has a large Automobile and Ancillary sector. Automobile industry plays a crucial role in the State economy and has been one of the key driving factors, contributing 8% to State GDP and giving direct employment to 2,20,000 people. More than 100 companies in the Automotive and Auto Ancillary industry are located in this state, maintaining highest production norms by implementing internationally recognized quality standards. Chennai has emerged as India's largest automobile and auto components exporter in India.





#### $\circ$ **Textile**

Tamil Nadu has traditional strengths in the textile sector. In the post-quota abolition regime, the Textile Industry has tremendous opportunities for growth as well as challenges to be met. Availability of cotton at fair prices and at right quality, the backlog in modernization, supply of inputs particularly credit and power at reasonable rates etc. are all essential for the textile industry to be competitive in an increasingly uncertain trading environment.





#### • Leather

Leather industry in Tamil Nadu is considered to be very ancient and some say it is of more than two centuries old. The state accounts for 70 per cent of leather tanning capacity in India and 38 per cent of leather footwear and components. The exports from Tamil Nadu are valued at about US \$ 762 million, which accounts for 42 per cent of Indian leather exports. Hundreds of leather and tannery industries are located around Vellore, Dindigul and erode its nearby towns such as Ranipet, Ambur, Perundurai, Nilakottai and Vaniyambadi.



#### **•** Food Processing

Tamil Nadu has historically been an agricultural state and is a leading producer of agricultural products in India. In 2008, Tamil Nadu was India's fifth biggest producer of Rice. The total cultivated area in the State was 5.60 million hectares in 2009-10. The state is the largest producer of bananas, flowers, tapioca, the second largest producer of mango, natural rubber, coconut, groundnut and the third largest producer of coffee, sapota, Tea and Sugarcane.





#### **o** Paper Industry

Tamil Nadu continues to be one of the forerunners in the production of paper and paper products. There are 74 paper mills in operation in Tamil Nadu. The total paper production was 3.7 lakh tonnes in 2005 06 which accounts for 17.30% share of the national production, next only to Andhra Pradesh. As the country's forest cover is much below the desired level, the Government of Tamil Nadu established TNPL in 1979 to manufacture newsprint and paper using bagasse (sugarcane waste) as the primary raw material.



#### • Cement Industry

Tamil Nadu is a leading producer of cement in India. It has 13 major cement factories. It is a home for leading brands in the country such as Chettinad Cements (Karur), Dalmia Cements (Ariyalur), Ramco Cements (Madras Cement Ltd.), India Cements (Sankakari, Ariyalur), and Grasim etc. The production of cement in the State increased from 126 lakh tonnes in 2004-05 to 142.89 lakh tonnes in 2005-06 with a growth rate of 13.4% accounting for 10.08 % of cement production at the national level, occupying the 5th place.





#### • Waste Management

Municipal Solid Waste (MSW) generation in Chennai, the fourth largest metropolitan city in India, has increased from 600 to 3500 tons per day (tpd) within 20 years. The highest per capita solid waste generation rate in India is in Chennai (0.6 kg/d). Chennai is divided into 10 zones of 155 wards and collection of garbage is carried out using door-to-door collection and street bin systems. The collected wastes are disposed at open dump sites located at a distance of 15 km from the city.





# Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Required Project

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# Few Suggested Projects for Startups:

#### > Poultry Farming

The production of poultry throughout the world is carried out by a highly specialized, efficient poultry industry that has been a leader in trends of scale and industrialization that have taken place in American agriculture over the past half century.....<u>Read more</u>





#### > Leather Garments

India produces fairly sizeable quantity of clothing leather. It is used for Footwear, Gloves, Handbags, and Garments etc. The Indian leather garments are by and large manufactured from sheep (Lamb) leather. The few factories that have come up in this line are indeed of excellent quality......<u>Read more</u>





#### > Biscuit Making Plant

Biscuit industry in India in the organized sector produces around 60% of the total production, the balance 40% being contributed by the unorganized bakeries.....<u>Read more</u>





#### Calcined Bauxite

Calcined bauxite is an important raw material for two main products, refractories and abrasives. Smaller volumes are consumed in other applications including proppant, welding fluxes and antiskid surface......<u>Read more</u>





#### Cement Plant

The general outlook for the cement industry is fulfilled the situation in a large body of Indian Industry, with a market rise in production failing to generate adequate profitability.....<u>Read more</u>





#### E-Waste Recycling Plant

Electronic waste, e-waste, e-scrap, or Waste Electrical and Electronic Equipment (WEEE) is a loose category of surplus, obsolete, broken, or discarded electrical or electronic devices.....<u>Read more</u>





#### > Thermocole (EPS) Cup, Glass & Plates

Thermocole or expanded polystyrene as the name suggests, is polystyrene expanded to more than two times the volume of polystyrene. Polystyrene foam is an excellent packaging material because of combination of various properties such as lightness, rigidity, shock absorption, thermal insulation, resistance to moisture, snow white colour etc.....<u>Read more</u>





#### > Tea Processing and Packaging

Tea is one of the most popular beverages and is consumed by nearly half of the world population. Tea growing & processing is one of the major plantation based industries in India & plays a vital role in India's economy......<u>Read more</u>





#### > Maize Processing Unit

Maize is one of the best cereals after paddy and wheat. It is largely cultivated in the north and west India, though there is cultivation of maize in the eastern and southern India. There are basic commercial product maize hull, maize oil, zein, maize starches are obtained directly from maize......<u>Read more</u>





#### > Dal Mill (Pulses)

The various pulses are part of the normal diet of all vegetarians and are also used frequently by non-vegetarians too. They are the main sources of protein. The pulses are used for preparing hot dishes, sweet dishes and other varieties.....<u>Read more</u>





#### Sugarcane Juice Preservation

Sugarcane juice is a very delicious drink during summer, contains many minerals and has nutritive value. It is a major constituent of glucose and sugar. Glucose being a major stamina-enhancer, sugarcane juice is a pure and natural refreshment and is available in every town and city.......<u>Read more</u>





#### > Disposable Plastic Cups, Plates & Glasses

The plastic industry in India plays a very important and key role in Industrializations. A wide spectrum of plastics and articles manufactured by the industry has touched the life of every Indian in many ways through consumer plastics. The disposable plastic cups are manufactured by thermoforming technique.....<u>Read more</u>





#### > Coffee Plantation

The genus comprises 50-60 species of shrubs or small trees indigenous to tropical Africa and Asia. Among them 4 or 5 species are important as sources of commercial coffee......<u>Read more</u>





#### Latex Rubber Threads

The Rubber industry in the country is in the doldrums as it is unprepared to live and thrive under the present trade conditions. Rubber threads are generally made by extrusion of compounded NR latex is one of the important and widely consumed latex products.....<u>Read more</u>





#### >Automobile Piston Rings

The piston is a cylindrical part that reciprocates in an engine cylinder. Piston rings provides a seal between the cylinder wall and piston. A good seal is essential between the piston and cylinder-bore wall to prevent blow-by, i.e....<u>Read more</u>





### > Chilli Oil from Red Chilli

Chili is one of the abundantly domestically used as well as commercially used spices. Chili can be commercially exploited for extraction of chili oil and oleoresin afterwards it can be ground in Chili powders as used ground chili spices.....<u>Read more</u>





Banana Products (Banana Powder, Banana Puree and Banana Concentrate)

Banana is the largest produced and maximum consumed amongst the fruits cultivated in India. India ranks first amongst the banana cultivating countries of the world. Banana when ripened is a soft and delicate fruit with a post-harvest shelf life of 5- 10 days.....<u>Read more</u>





#### > Paper Napkins, Toilet Roll & Facial Paper from Tissue Paper Rolls

Hygiene is an essential component of healthy living, integral to achieving health and preventing disease. Not just selecting the right food choices but also cooking & consuming them in a hygienic way is equally important in preventing the infectious diseases. Adopting hygienic practices and promoting hygiene in the community, schools and workplace prevents innumerable infectious disease.....<u>Read more</u>



#### > Mango Pickles

Mango is one of the best fruits in India. There are number of products produced from mango like mango juice, mango pulp, mango flavour, mango kernel oil, mango pickles and powder etc.....<u>Read more</u>





### > Oil Palm Cultivation

Oil Palm cultivation is rapidly expanding within the tropical zone and South-East Asia is the leading producer of palm oil. Palm oil comes from trees grown in tropical areas of the world.....<u>Read more</u>





#### Coconut Processing Unit

Coconut is one of the important fruit having large uses starting from bakery, confectionery, pharmaceutical industries to beverage industry and many more industries. Coconut oil is extensively used for edible and industrial purposes......<u>Read more</u>





#### Charcoal from Coconut Shell





#### > Disposable Plates from Banana Leaves

Disposable cutlery and containers are products that are a part of our day to day life. Disposable items like cups, plates, saucers are being increasingly used. Such disposable items are made with natural materials like leaf as well as man made products like paper, plastics. Leaf cups, plates have greater hygiene value.....<u>Read more</u>





#### > Precipitated Silica from Rice Husk

Rice husk is an agricultural residue easily available in rice producing countries. India is a major rice producing country, and the husk generated during milling is mostly used as a fuel in the boiler for processing paddy, producing energy through direct combustions or by gasification.....<u>Read more</u>





#### > Modern Rice Mill

Rice is the one of the most important food grains. It is used in almost all homes as eatables. It has good filling capacity as a food grains. Rice is grown in many regions across India. For about 65% of the people living in India, rice is a staple food for them.....<u>Read more</u>





### > Vermiculite

Vermiculite is compound of hydrated magnesium iron aluminium silicate. It is rarely available in India. Say almost nil. It is naturally available in the country of Montana, California, South Carolina, Wyoming, Colorado and South Africa.....<u>Read more</u>





#### LED Light Assembling

A light emitting diode (LED) is a device which converts electrical energy in to light. LEDs are preferred light sources for short distance (local area) optical fiber network because they are inexpensive, robust and have long life (the long life of an LED is primarily due to its being a cold device, i.e. its operating temperature being much lower than that of, say, an incandescent lamp), can be modulated (i.e. switched on and off) at high speeds.....Read more





#### > Granite Marble Cutting and Polishing Unit

The use of granite and other decorative stones has been increasing world over. India is endowed with vast deposits of these natural resources and is therefore, in a position to meet not only the domestic need but also to greatly enhance export.....<u>Read more</u>





#### > Disposable Paper Plate

Disposable cutlery and containers are products that are a part of our day to day life. Disposable items like cups, plates, saucers are being increasingly used. Such disposables items are made with easily degradable materials which are manmade products like paper from wood pulp, biomass etc.....<u>Read more</u>





- > Production of different grades of Lime from Limestone (Technical Grade Lime, Refractory Grade Lime, Agriculture Grade Lime, FCC Grade Lime)
- Lime is manufactured from lime stone. Lime is mainly used for manufacture of hydrated lime. Hydrated lime is a dry powder obtained by treating quick lime with water. It consists essentially of calcium hydroxide and some magnesium hydroxide.....<u>Read more</u>



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#### > Magnesite from Magnesite Ore

The term magnesite is loosely used as synonym for magnesia as also the terms caustic calcined magnesite dead burn magnesite and synthetic magnesite. The term magnesium carbonate is generally reserved for synthetic pure variety......<u>Read more</u>





#### > Quartz Slabs

Engineered stone is a composite material made of crushed stone bound together by an adhesive, (most commonly polymer resin, with some newer versions using cement mix). The two common stones used in producing these products are marbles and quartz.....<u>Read more</u>





#### > Bentonite Processing

Bentonite is essentially highly plastic clay containing not less than 85% clay mineral, montmorillonite. possessing inherent bleaching properties like fullers earth, Bentonite is of a great commercial importance hence, it is known as bleaching clay.....Read more





### > Gold Jewellery

Jewellery making is one of the oldest industries in India. It has been a traditional craft in India, each region in the country specialising in different designs and skills. Jewellery is one trade, which is still placed in the cottage industry category.....<u>Read more</u>





#### > Copper Ingot / Copper Ash from Copper Ore

Copper is the perfect material for recycling. It is valuable, easy to identify, easy to clean, heavy and can be much use to foundries & other non-ferrous industries as scrap. It has many important alloys e.g. bronze and brass.....<u>Read more</u>





#### Solar Panel

A solar panel is a collection of solar cells. Lots of small solar cells spread over a large area can work together to provide enough power to be useful.....<u>Read more</u>





#### Curcumin Extraction Unit

Curcumin is the main biologically active phytochemical compound of Turmeric. It is extracted, concentrated, standardized and researched. Curcumin is a water-soluble orange-yellow coloured powder.....<u>Read more</u>





#### > Essential Oil Extraction (Jasmine and Tuberose)

Essential oils, also called volatile odoriferous oil, are aromatic oily liquids extracted from different parts of plants, for example, leaves, peels, barks, flowers, buds, seeds, and so on.....<u>Read more</u>





#### > Virgin Coconut Oil

Virgin coconut oil (VCO) is the purest form of coconut oil. Introduced onto the world market at the end of the 20th century, it is one of the highest value products derived from the fresh coconut.....<u>Read more</u>





- Multigrain Atta using Super Food Grains Atta (Flour) with Nine Super Whole Grains- Specialty Flour Mix (Natural Anti-Aging Flour for Boosting Metabolism, Energy & Power useful for Diabetes, Blood-Pressure, Arthritis, Heart-Patients)
- With the changing lifestyles and food habits, many people are becoming prone to diabetes. The super food grain atta is an intervention for the prevention and management of diabetes.....<u>Read more</u>





#### > Moringa Oleifera (Drumstick) Powder Drumstick Powder

India has a major agribusiness sector which has achieved remarkable successes over the last three and a half decades. Drumstick is a tropical vegetable, which is very popular in South India and other parts of country....<u>Read more</u>







> Pulpy Fruit Drinks (Fruit Juice with Fruit Pulp)

A freshly squeezed orange or fresh pulped and strained apple would supply a fruit juice drink for immediate consumption, but to expect it to maintain its quality for even a day or two was tempting providence.....<u>Read more</u>





#### > Sanitary Napkin & Baby Diapers

A diaper or nappy is a kind of underwear that allows one to defecate or urinate in a discreet manner. Diapers are primarily worn by children who are not yet potty trained or experience bedwetting......<u>Read more</u>





#### > Mosquito Repellent Liquidator

There are some essential oils which have property to repellant of mosquito. Mosquitoes cannot bear the flavour of essential oil though they do not die but they run away. Raw material required for manufacturing of essential oils are easily available in the market.....<u>Read more</u>





#### **> Electric Motors**

An electric motor is a device converting electrical energy into mechanical energy (usually a torque). This conversion is usually obtained through the generation of a magnetic field by means of a current flowing into one or more coils.....<u>Read more</u>





- Silver Extraction from Waste Hypo Solution, X-Ray Film, Colour Paper Bleach, Cinema Films Etc. (By Chemical Process)
- Hypo solution contains a good percentage of silver, which can be extracted either by chemical or electrolytic method. The extraction of silver from hypo solution, X-Ray and Cinema film is quite economical and can be started with a small investment.....<u>Read more</u>





#### > Bakery Industry

Bakery is one of the oldest among the food processing activities. An estimated 78,000 bakeries operate in India. The production of bread is estimated at 11.5 lakhs tonnes and biscuits at 7.8 lakhs tonnes.......<u>Read more</u>





#### Calcined Bauxite

Calcined bauxite is an important raw material for two main products, refractories and abrasives. Smaller volumes are consumed in other applications including proppant, welding fluxes and antiskid surface.....<u>Read more</u>





#### > Bread Making Plant

In modern days bread is now becoming one of the most essential food item in human diet due to its readymade availability and high nutritive value. It is the most consumable wheat based bakery product......<u>Read more</u>





#### > Spices

Spices industry has been a trup card in the hands of India since centuries. It was spice trading which encouraged East India Company to come to India and it is the spice trade which is now making India?s export trade grow every year.....<u>Read more</u>





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# **Major Queries/Questions Answered in Our Report?**

- How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Project Feasibility of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?



- **5.** What is the total project cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- **11.** What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- **13.** What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?



- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- **18.** What are Statistics of Import & Export for the Industry?
- **19.** What is the time required to break-even?

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- **20.** What is the Break-Even Analysis of the plant?
- **21.** What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- **23.** What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- **25.** What is the Process Flow Sheet Diagram of the plant?
- **26.** What are the Market Opportunities for setting up the plant?
- 27. What is the Market Study and Assessment for setting up the plant?
- **28.** What is the Plant Layout for setting up the plant?



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- The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
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- The report helps you market and place the product correctly by identifying the target customer group of the product



- The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
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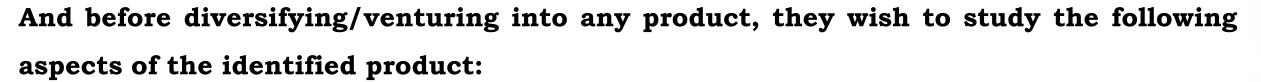
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#### Who are We?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad





#### What do We Offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Business Plan
- Market Research Reports
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#### How are We Different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
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- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision



# **Our Approach**

#### **Requirement collection**

Thorough analysis of the project

**Economic feasibility study of the Project** 

Market potential survey/research

#### **Report Compilation**



# Who do We Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- $\circ$  NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations





# **Sectors We Cover**

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- O Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- O Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling





- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct





- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing



- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)

- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries



- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags

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• Organic Farming, Neem Products Etc.



Paints, Pigments, Varnish & Lacquer

- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects

- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.



- Potato And Potato Based Projects
- Printing And Packaging
- *Real Estate, Leisure And Hospitality*
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable





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