# Best Business to

Start in

Chhattisgarh, India:

Profitable Business

ideas for Beginners





# Major Industrial Areas in Chhattisgarh

- Urla (Raipur)
- · Siltara (Raipur)
- Sirgitti (Bilaspur)
- Borai (Durg)
- Bhanpuri-Rawabhata (Raipur)
- Tifra (Bilaspur)
- Rani Durgawati (Pendraroad)
- · Heavy&Light I/A, Bhilai



# **Large Industrial Areas**

- · Dagori (Bilaspur)
- Tilda (Raipur)
- · Lara (Raigarh)
- Silpahari (Bilaspur)



# **IIDC**

- Harinchhapara (Kawardha)
- Birkoni (Mahasamund)
- Nayanpur (Surguja)
- Kapan (Janjgir-Champa)
- Teknar (Dantewara)
- Beltukri, Rajim (Raipur)
- Sirgitti Sec-D (Bilaspur)
- Mahroom-Khurd (Rajnanadga
- · 30 Bijetala (Rajnandgaon)



# **Industrial Parks**

- Metal Park (Rawabhata)
- Apparel Park (Raipur)
- Engineering Park (Bhilai)
- Aluminium Park (Korba)



# Introduction

Chhattisgarh is a source of electricity and steel for India, accounting for 15% of the total steel produced in the country. It is one of the fastest developing states in India. Agriculture is counted as the chief economic occupation of the state. Chhattisgarh is one of the few states of India where the power sector is effectively developed. The steel industry is one of the biggest heavy industries of the state. Chhattisgarh is rich in minerals. It produces 20% of the country's total cement produced. A wide range of fiscal and policy incentives for businesses have been announced under its Industrial Policy, 2014-19.



Today, almost 80 per cent of the population is dependent on agriculture and small scale industry in the state. Chhattisgarh is committed to a strong industrial growth that is focused on some of the most raw and basic industrial sectors.



## Project Opportunities in Chhattisgarh

### Agro and Food Processing

Chhattisgarh is also known as the rice bowl of central India. With 80% of the population (around 32, 55,062 families) depending on it as the main source of income, the state is heavily engaged in agriculture. Chhattisgarh accounts for 137.9 lakh Ha. of land, which translates to 4.15 % of the total land mass of the country. 37% of the land (47.5 lakh Ha.) is under agriculture.



### Mineral

Chhattisgarh is the richest State in terms of mineral wealth, with 28 varieties of major minerals, including diamonds. It hosts a wide variety of minerals found in igneous, sedimentary and metamorphic terrains. These mineral resources have immense potential for large investment in mining, setting of mineral based industries and generating employment in the State. The large deposits of coal, iron ore, limestone, bauxite, dolomite and tin ore are located in several parts of the State.



### Biotechnology

Chhattisgarh is a biodiversity hotspot – and is thus well poised to assume a significant and leading place in the biotechnology sector. The State, given its strengths, would like to benefit from the present global advances in the field of biotechnology & bioinformatics. Given a facilitative environment Biotechnology as a scientific tool holds immense promise in areas as wide ranging as agriculture, health and communication.



#### Cement

Chhattisgarh Cement industry presents a total of around nine major units that are effectively performing on the economic domain of the state. Raipur, Bilaspur and Durg districts of Chhattisgarh are known to house some of the notable cement industries of the state. Specializing in dry and semi-dry qualities, the ACC cement plant is situated in the Jamul region of Chhattisgarh state. The Akaltara and Mandhar areas of the state have the plants of CCI Cement Company which produces only the dry quality ones.



### Steel

Steel industry is the biggest sector of Chhattisgarh, having a reputation of producing high quality iron and steel products which has huge export value. Because of this we can say Chhattisgarh steel industries provide major momentum to the growing economy of the state. Chhattisgarh Steel industry holds a major position in the arena of Indian industries. Some of the notable steel units like the Bhilai Steel Plant efficiently produces considerable amount of steel products round the year.



### Textile

Chhattisgarh is one of the leading producers of Tussar and Kosa silks in the country and has the potential to be a strong player in the apparel industry. The Chhattisgarh State Industrial Development Corporation (CSIDC) is establishing an apparel park on about 20 hectares for the development of textile and textile-based industries and to attract new investment in the sector. Readymade garment in Raipur is a prospecting business.



### Tourism

Chhattisgarh, situated in the heart of India, is endowed with a rich cultural heritage and attractive natural diversity. The State is full of ancient monuments, rare wildlife, exquisitely carved temples, Buddhist sites, palaces, waterfalls, caves, rock paintings and hill plateaus. Most of these sites are untouched and unexplored and offer a unique and alternate experience to tourists compared to traditional destinations which have become overcrowded.



### Power

Chhattisgarh is poised to become the power hub of India. The abundant availability of coal ensures constant supply of raw material for future thermal power projects. State's Energy Policy endeavours to provide electricity to all villages by 2007 and all households by 2009 and to encourage private participation in power production. Chhattisgarh Biofuel Development Agency (CBDA) has been setup to take up an ambitious programme for development of Bio-Diesel in the state.



### Waste Management and Recycling

There are total 5 municipal corporations situated in Durg, Korba, Raipur, Bhilai Nagar and Rajnandgaon in Chhattisgarh. Manufacturing and material processing trade generated waste. Around the Raipur city and planning area there are no major industries available and around 1700 small and medium scale industries are available. Industrial waste may contain hazardous wastes and it may be toxic to humans, animals, and plants; are corrosive, highly inflammable, or explosive. These industrial waste shall be treated at "Treatment, Storage and Disposal Facility (TSDF)" separately.



# Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on

Best Business to Start in Chhattisgarh, India: Profitable Business ideas for Beginners





> Production Unit of Liquid Washing Soap, Scouring Powder, Toilet/Tills Hard Stains Remover Liquid & Detergent Powder

Laundry detergent, or washing powder, is a type of detergent (cleaning agent) that is added for cleaning laundry. In common usage, "detergent" refers to mixtures of chemical compounds including alkylbenzenesulfonates, which are similar to soap but are less affected by hard water....Read more







> Multiplex Cinema Hall (108+108 Seats Double Screen)

A Multiplex is a multi-screen entertainment complex showing different films under one roof with other type of supporting business in the vicinity like restaurants, shopping arcade and other entertainment avenues. Emergence of multiplexes has made movie going and event....Read more







### > Solar Power Plant

Renewable energy in India comes under the purview of the Ministry of New and Renewable Energy. India was the first country in the world to set up a ministry of non-conventional energy resources, in early 1980s....Read more







## > Barley Malt

Barley Malt is germinated cereal grains that have been dried in a process known as "malting". The grains are made to germinate by soaking in water, and are then halted from germinating further by drying with hot air....Read more





### > Rice Mill (Parboiled Rice)

Parboiled rice, popularly known as "ushna" rice in boiled form. India contributes about one-third of the world acreage under rice. Rice is available in over 5000 varieties, of which Izong rice of Assam occupies an important position on account of its superfine grains, pleasant, fine cooking quality, sweet taste, soft texture....Read more





## > Automatic Packaged Drinking Water

It is needless to mention that water, a compound of Hydrogen and Oxygen is a precious natural gift which is very essential for survival of mankind including animals. The water used for potable purposes should be free from undesirable impurities....Read more





## Readymade Garments (T-Shirt)

Readymade garments are a part of our daily life. Clothes are an epitome of a culture. People in different parts of the world have their own styles of dressing which symbolize their culture and status....Read more







## Blood Bags

Blood bag is a disposable bio-medical device used for collection, storage, transportation and transfusion of human blood and blood components. The system consists of a single or multiple bag connected with tubings, needle, needle cover, clamp etc....Read more





### > Aerosol Cans

The aluminium aerosol can has been one of the most popular packaging materials for cosmetics, pharmaceutical and household items for decades. In addition to its ability for recycling in 100%, this modern packaging material meets all relevant European Standards.....Read more





## Detergent Cake

Detergents are defined as complete washing or cleaning products, which contain among their ingredients an organic surface-active compound (Surfactant) that passes soil-removal properties....Read more







### > Polyethylene Wax

Waxes are among the oldest worked materials used by humans. Their value as versatile construction materials (man's first plastic) was discovered very early. Today, waxes are used mostly as additives and active substances....Read more





## > Leather Bags and Wallets

Leather is considered as a symbol of fashion, uniqueness, trend and styles. The demand for quality leather products as well as accessories never ceases among the consumers. Individuals that are style sensitive and elegant always want to enhance their overall appearance by preferring quality leather products....Read more







## For more details visit at:

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# Major Queries/Questions Answered in our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Project Feasibility of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?



- 5. What is the total project cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- 11. What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- 13. What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?



- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- 18. What are Statistics of Import & Export for the Industry?
- 19. What is the time required to break-even?



- 20. What is the Break-Even Analysis of the plant?
- 21. What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- 25. What is the Process Flow Sheet Diagram of the plant?
- 26. What are the Market Opportunities for setting up the plant?
- 27. What is the Market Study and Assessment for setting up the plant?
- 28. What is the Plant Layout for setting up the plant?



## Reasons for buying our report:

- The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- The report provides vital information on the product like it's characteristics and segmentation
- The report helps you market and place the product correctly by identifying the target customer group of the product



- The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions



#### **Our Approach:**

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



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## NIIR PROJECT CONSULTANCY SERVICES

An ISO 9001:2015 Company



#### Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



#### What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- O Business Plan
- Market Research Reports
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)



#### How are we different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision



#### **Our Approach**

**Requirement collection** 

Thorough analysis of the project

**Economic feasibility study of the Project** 

Market potential survey/research

**Report Compilation** 



#### Who do we serve?

- Public-sector Companies
- O Corporates
- Government Undertakings
- Individual Entrepreneurs
- O NRI's
- O Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- O Consultancies
- Industry / trade associations



#### **Sectors We Cover**

- O Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- O Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- O Aluminium And Aluminium Extrusion Profiles & Sections,
- O Bio-fertilizers And Biotechnology
- O Breakfast Snacks And Cereal Food
- O Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



- O Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- O Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct



- Copper & Copper Based Projects
- Dairy/Milk Processing
- O Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- O Electrical, Electronic And Computer based Projects
- O Essential Oils, Oils & Fats And Allied
- Engineering Goods
- O Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- O Food, Bakery, Agro Processing



- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- O Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- O Inks, Stationery And Export Industries



- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- O Medical Plastics, Disposables Plastic Syringe, Blood Bags
- O Organic Farming, Neem Products Etc.



- O Paints, Pigments, Varnish & Lacquer
- O Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- O Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- O Plantations, Farming And Cultivations
- O Plastic Film, Plastic Waste And Plastic Compounds
- O Plastic, PVC, PET, HDPE, LDPE Etc.





- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- O Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- O Wire & Cable



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