

**Exercise Note Books, Register,  
School Notebook, Writing Register**  
*(used in schools to copy down  
schoolwork)*

**Manufacturing Plant, Detailed Project Report, Profile,  
Business Plan, Industry Trends, Market Research,  
Survey, Manufacturing Process, Machinery, Raw  
Materials, Feasibility Study, Investment Opportunities,  
Cost and Revenue, Plant Economics, Production  
Schedule, Working Capital Requirement, Plant Layout,  
Process Flow Sheet, Cost of Project,  
Projected Balance Sheets, Profitability Ratios,  
Break Even Analysis**



# Introduction

Exercise books are widely known & vastly used as day-to-day products. Note books are available in the market in various sizes, shapes & pages and having various types of covers paper bound, board and Rexene bound etc.

Exercise book is of different types and is used for different purposes. Their sizes vary according to the requirement. Though mainly used by students whether school going or college going, yet not less important for a house wife who keeps her day to day expenses record & similarly for small business men for keeping their accounts.



With the growth of education among the masses & industrialization in the country, the demand of stationery note book for writing purposes has been increasing at a tremendous rate. All the factors such as birth rate, expenditure on education young percentage of total population, sex ratio and population living in urban area to rural area, are the important factor which determines the stationery demand within the country.

Stationery items like note books, exercise books, log books, etc are always in demand for students. The demand for note books is more in the months of June to August in every year. Similarly, registers are essential in every office, institutions, organizations etc. The size of the products will be decided as per the local market demands.

# **Few Indian Major Players are as under**

- **Aponline Ltd.**
- **Computerskill Ltd.**
- **Enexco Teknologies India Ltd.**
- **Hazel Mercantile Ltd.**
- **Himachal Pradesh State Civil Supplies Corpn. Ltd.**
- **Hitech Print Systems Ltd.**
- **Kokuyo Camlin Ltd.**
- **Lodha Offset Ltd.**
- **Navneet Education Ltd.**
- **Orient Paper & Inds. Ltd.**
- **Srinivas Fine Arts Pvt. Ltd.**
- **Sundaram Multi Pap Ltd.**



# PROJECT AT A GLANCE

PROJECT AT A GLANCE				(Rs. in lacs)			
COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	110.00	110.00	Capital	0.00	174.43	174.43
Buildings	0.00	98.75	98.75	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	257.16	257.16	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	12.00	12.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	32.75	32.75	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	20.00	20.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	523.30	523.30
Preliminary & Pre-operative Exp	0.00	2.00	2.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	25.00	25.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	140.08	140.08				
<b>TOTAL</b>	<b>0.00</b>	<b>697.73</b>	<b>697.73</b>	<b>TOTAL</b>	<b>0.00</b>	<b>697.73</b>	<b>697.73</b>



# PROJECT AT A GLANCE

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value
	EPS	CEPS				Per Share	Per Share				
	Rs	Rs	Rs	Rs	Rs	%	Rs	%	Rs	No.of Times	%
1-2	6.08	9.43	16.08	24.00	0.00	100.00	6.08	0.00	6.08	1.00	0.00
2-3	8.74	11.65	24.82	18.00	0.00	100.00	8.74	0.00	8.74	1.00	0.00
3-4	11.42	13.94	36.24	12.00	0.00	100.00	11.42	0.00	11.42	1.00	0.00
4-5	14.04	16.23	50.28	6.00	0.00	100.00	14.04	0.00	14.04	1.00	0.00
5-6	16.58	18.48	66.85	0.00	0.00	100.00	16.58	0.00	16.58	1.00	0.00



# PROJECT AT A GLANCE

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.37	1.37		1.49	1.49	3.38		10.38%	5.12%	3.59%	809.31	27.42%	2.44	1.15
2-3	1.66	1.51		0.73	0.73	2.14		11.27%	6.71%	4.43%	710.68	20.64%	2.56	1.27
3-4	2.01	1.66	2.01	0.33	0.33	1.44		11.87%	7.87%	5.06%	806.64	20.49%	2.58	1.41
4-5	2.43	1.83		0.12	0.12	1.02		12.28%	8.69%	5.53%	902.61	20.38%	2.52	1.57
5-6	2.94	2.01		0.00	0.00	0.75		12.55%	9.29%	5.88%	998.57	20.30%	2.43	1.95



# PROJECT AT A GLANCE

## BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	47.01%
Total BEP (% of Installed Capacity)	50.34%

## IRR, PAYBACK and FACR

Internal Rate of Return .. ( In %age )	28.61%
Payback Period of the Project is ( In Years )	2 Years 3 Months
Fixed Assets Coverage Ratio ( No. of times )	14.520





# Major Queries/Questions Answered in the Report?

1. **What is Exercise Note Books industry?**
2. **How has the Exercise Note Books industry performed so far and how will it perform in the coming years?**
3. **What is the Project Feasibility of a Exercise Note Books Industry?**
4. **What are the requirements of Working Capital for setting up a Exercise Note Books Project?**
5. **What is the structure of the Exercise Note Books Business and who are the key/major players?**

- 6. What is the total project cost for setting up a Writing Register Business?**
- 7. What are the operating costs for setting up a School Notebook project?**
- 8. What are the machinery and equipment requirements for setting up a Exercise Note Books Project?**
- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up a Exercise Note Books project?**
- 10. What are the requirements of raw material for setting up a Exercise Note Books Industry?**

- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up a Exercise Note Books project?**
- 12. What is the Manufacturing Process and Formulations of a School Notebook Project?**
- 13. What is the total size of land required for setting up a Writing Register Industry?**
- 14. What will be the income and expenditures for a Exercise Note Books Business?**
- 15. What are the Projected Balance Sheets of a Exercise Note Books Industry?**

- 16. What are the requirement of utilities and overheads for setting up a Exercise Note Books Project?**
- 17. What is the Built up Area Requirement and cost for setting up a Writing Register Business?**
- 18. What are the Personnel (Manpower) Requirements for setting up a School Notebook Business?**
- 19. What are Statistics of Import & Export for Exercise Note Books?**
- 20. What is the time required to break-even?**

- 21. What is the Break-Even Analysis of a Exercise Note Books Project?**
- 22. What are the Project financials of a Exercise Note Books Industry?**
- 23. What are the Profitability Ratios of a Exercise Note Books Project?**
- 24. What is the Sensitivity Analysis-Price/Volume of a School Notebook Project?**
- 25. What are the Projected Pay-Back Period and IRR of a Writing Register Industry?**

**26. What is the Process Flow Sheet Diagram of a Exercise Note Books project?**

**27. What are the Market Opportunities for setting up a School Notebook Industry?**

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**Niir Project Consultancy Services (NPCS)**  
**can provide Detailed Project Report on**  
**Exercise Note Books**

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# ***NIIR PROJECT CONSULTANCY SERVICES***

**An ISO 9001:2008 Company**



# Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



# What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Technology Books and Directory*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

# How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

# Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

# Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

# Sectors We Cover *Cont...*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*



# Sectors We Cover *Cont...*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

# Sectors We Cover *Cont...*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

# Sectors We Cover *Cont...*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

# Sectors We Cover *Cont...*

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

# Sectors We Cover *Cont...*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

# Sectors We Cover *Cont...*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*



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